

Mother's Day
Weekend



F.A.S.H. SPONSOR PROGRAM INTRODUCTION

Since its inception, Friends of the American Saddle Horse organization made up entirely of volunteers has as its one goal to put on the highest quality event worthy of its exhibitors, trainers, fans and friends. This has been made possible by the financial support of its sponsors. The following program provides opportunities for you to add your support and at the same time, receive recognition and benefits for your investment.

There are two upper levels of sponsorship, Tri-Color Ribbon and Blue Ribbon, which feature a package of benefits for one price. In addition, there is a selection of a la carte opportunities which can be added to a package or purchased separately. Each of the items focuses on a particular aspect of the show that will be enhanced by sponsorship dollars. For instance, the show is well known for its excellent hospitality. The Hospitality Blue Ribbon sponsorship has allowed us to provide this level of service.

TRI-COLOR RIBBON PACKAGE BENEFITS

- ◆ One set of reserved box seats (four chairs) with sign
- ◆ One full page ad run in two DAILY publications
 - ◆ One Stake or Champion class sponsorship
 - ◆ Jumbotron and electronic billboard features
 - ◆ DAILIES Listing each day
 - ◆ Center ring announcements
 - ◆ UNIQUE sponsor gift

BLUE RIBBON PACKAGE BENEFITS

- One set of reserved box seats (four chairs) with sign
- One full page ad run in one DAILY publication
- Listing on Jumbotron and in all the DAILIES
 - One regular class sponsorship
 - Center ring announcements
 - UNIQUE sponsor gift.

THANK YOU VERY MUCH FOR ALL THE SUPPORT YOUR HAVE SO KINDLY GIVEN US IN THE PAST. SEE YOU SOON!!

